

29th Art on Palm. Spring 2019. Saturday & Sunday, June 8 & 9, 2019

Show Hours: Saturday 10AM to 5PM, Sunday 10AM to 3PM

Rules and Regulations

FEES. Booth Space: \$140 - [10' x 10']; Jury Fee: **\$15**. The \$15 nonrefundable jury fee is required of all applicants.

ARTIST 10% CONTRIBUTION. Artists contribute 10% of total gross sales (before sales tax) to the Creative Arts Group of Sierra Madre (CAG). Artists may not deduct booth or jury fees from their gross sales. After the show, artists may mail in a check representing 10% of pre-tax sales to Art on Palm presenters that will be sent on to CAG. CAG will send each artist a letter of acknowledgement.

APPLICATION. Artists must complete the application along with a copy of their California Seller's Permit [new artists only]; write 2 checks, one for the \$15 jury fee and one for your space fee, payable to **Leaf Motif Productions**; email 5 high resolution images of current work and, first time applicants only, one booth shot, to ArtOnPalm@earthlink.net. [If you cannot email, photos sent via USPS are O.K.] The quality of work, clarity of images, receipt of the application, and past participation at Art on Palm are all considered for show acceptance and inclusion in promotional materials.

DEADLINES. Application: **April 26, 2019**; Artist notification: **May 3, 2019**; Refunds: **May 15, 2019**. Jury fees are not refundable.

LOAD IN. Set up is June 8th: after 7AM. Artists provide their own displays; including tables, chairs, umbrellas and canopies. Canopies must have adequate weight or be staked into the Park's lawn. (NOTE: Stakes cannot be longer than 6-inches.)

VEHICLE ACCESS. All artists will have load-in/out privileges from the parking lot of the Altadena Community Garden (it's about 100 yards on a paved walking path to the Outdoor Pavilion). For closer access to the show location, artists driving into Loma Alta Park must adhere to the following L.A. County requirement. Each such artist must provide proof of automobile insurance to cover \$1M for each occurrence. This documentation must be provided to Art on Palm no later than May 10 (no exceptions). Those artists receiving the County's approval may drive into and remain on the cement driveway leading to the Park's 'Outdoor Pavilion'.

BREAK DOWN. Break down begins Sunday, June 9th, 3:01 PM. Early breakdown is forbidden. Each artist must fully break down before retrieving their vehicle.

OFF SITE PARKING. After load-in and during the show, artists will be directed to dedicated artist parking in a nearby parking lot.

LIABILITY. Artists' property and merchandise are shown at their own risk and hazard. Neither the organizers: Catherine or Ovie Cowles; the staff or volunteers of the Creative Arts Group of Sierra Madre, the County of Los Angeles assume any responsibility for any losses incurred including those caused by people or Nature; such as, but not limited to: theft, accident, rain, fire, flood, lightning, or natural disaster. Each artist assumes full liability and will not hold the organizers: Catherine M.S. Cowles or Ovie Cowles; or the staff or volunteers of the Creative Arts Group, the County of Los Angeles, responsible for any claims arising from any act or omission by the organizers, their employees, or agents.

SUBSTITUTION. Artist must be present. Subcontracting of a booth space, displaying/selling non-juried work, and exhibiting "buy and sell" is not allowed and will result in immediate removal from Art on Palm.

OVERNIGHT SECURITY. Art on Palm will secure overnight security services from 5PM on Saturday, June 8th until 8AM on Sunday, June 9th. That said, each artist is responsible for his/her merchandise and booth set-up materials and should plan accordingly.

TWO POSTCARDS. Art on Palm produces postcards showcasing selected artists' images. Sumo-sized postcards will be printed for EDDM Direct Mail and artists' first-class mailings, along with standard size postcards for distribution at May-June shows. Each participant will receive 50 or more of each postcard.

CALIFORNIA SELLERS PERMIT. Artists must hold a valid California Sellers Permit and collect and forward state taxes accordingly. New artists must include a copy of their California Seller's Permit with their show application. If you do not have a permit, you can apply at the California Department of Taxation and Fee Administration, www.cdtfa.ca.gov, (800) 400-7115.

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Artist Application

Name: _____
Business Name: _____
California Sellers Permit Number: _____
Street Address: _____
City: _____ Zip: _____
Evening phone number: _____ Cell phone number: _____
Web site: _____ Email: _____

ALL SPACES will accommodate a standard 10 x 10 canopy. Corner spaces will be available and can be requested. Corner spaces will be assigned on a first come, first serviced basis at no additional cost.

BRAG! Share an engaging description of you and your work. Think Instagramable quotes!

Describe all steps you will personally take to promote you and your work at Art on Palm:

Please reserve for me ____ Sumo postcards (6 x 11); and ____ Standard postcards (4 x 6) postcards.

I have read the Rules and Regulations for Spring 2019 Art on Palm and agree to fully comply with them.

Signature

Date

Application Checklist

- | | |
|---|---|
| <input type="checkbox"/> Completed Application | <input type="checkbox"/> Proof of Vehicle Insurance (\$1Mil.) (if needed) |
| <input type="checkbox"/> Space Fee (\$140) (Double Space \$275) | <input type="checkbox"/> 5 images of <i>current</i> work emailed to <u>ArtOnPalm@earthlink.net</u> |
| <input type="checkbox"/> Jury Fee (\$15) | <input type="checkbox"/> Copy of CA Sellers Permit [new artists only] |
| <input type="checkbox"/> Shared Space Fee (\$30) | |

Please email or mail a completed application. For jury and booth fees*, make checks payable to **Leaf Motif Productions** and mail to:

Leaf Motif Productions, 6 Cricklewood Path, Pasadena, CA 91107

*To pay via PayPal or credit card, please notify us by email and we will email an invoice that can be paid securely online.

IMPORTANT DATES: Application Deadline: **April 26, 2019.** Artist Notification: **May 3, 2019.**
No refunds after: **May 16, 2019.**